



## HOW TO CONTACT US

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## OVERSEAS OFFICES

Our overseas offices provide direct, in-market connection with clients and buyers and with Canada Export Centre's international head office in Vancouver, Canada. Our offices work together in a cohesive, integrated manner to maximize sales for our clients.



**ASIA**      **LATIN AMERICA**      **MIDDLE EAST**

## INTERNATIONAL BUSINESS OPPORTUNITIES

Canada's strengths with exports of natural resources, agricultural, information and communication technologies, educational services, automotive, and environmental technologies make Canada Export Centre a natural business partner. Canada Export Centre will seriously consider representing products and services created in foreign markets throughout our expanding global network and database.





## ABOUT CANADA EXPORT CENTRE

Canada Export Centre connects buyers and sellers of products and services with the primary objective of generating sales. Our highly-trained team of professionals, customized services and business development tools help establish trade relationships which often result in multi-year sales and business development arrangements.

Clients rely on the Canada Export Centre name, network and reputation to lend credibility, to endorse their companies and to open difficult doors. We can introduce your company and your capabilities, and assist you in sourcing and engaging the prospects that are best suited to doing business with you.

## CEO's MESSAGE



Connecting and building relationships with the right companies can be a real challenge, even when they are in the same country and speak the same language. Culture, geography, time zones, language and business practice are barriers that compound the issues involved with international trade.

Clearly, visionary business leaders understand the great rewards that can come through overcoming those barriers. New ideas, new streams of revenue, new sales channels and new relationships can lead competitive advantages at home and abroad and thereby enhancing sales, reducing costs and improving profits.

We are here to support international business development – bilateral trade between countries – such as between China and Canada or Mexico and U.A.E. We are here to help facilitate your international, cross-border goals, whether you are looking to sell, buy, or partner.

I wish you great luck and rewards in your personal and professional journey in 2010 and throughout the coming years.

Mark Mensing, CEO

## OUR ROLE

We work with clients who are looking to accomplish one or more of the following goals:

- Generate Direct Sales
- Develop New Distribution Channels
- Develop Joint Venture Partnerships or Licensing Opportunities
- Lower Manufacturing Costs
- Gain Market and Competitive Intelligence before Market Entry
- Protect Intellectual Property
- Raise Capital to Finance Transactions & Perations

## INDUSTRY SECTORS

Canada Export Centre is a Canadian company with its roots formed in Canada's traditional industries. While we work closely with clients in many sectors and our involvement continuously evolves, we have had particular success in the following sectors:

- Energy & Natural Resources
- Environmental Technologies
- Construction & Infrastructure
- Food & Beverages
- Agriculture & Forests

## CORPORATE FINANCE

Canadian Horizon Capital Corporation is closely affiliated with and works exclusively for Canada Export Centre and its clients. CHCC provides a comprehensive range of corporate finance services to private, going public, and publicly traded companies.

- Leading M&A Initiatives
- Providing Practical, Strategic Advice
- Providing and arranging Financing: Debt and Equity, Public and Private
- Structuring and Implementing Financing Transactions
- Conducting Due Diligence
- Assisting with Business Plans, Offering Documents, Presentations and Quarterly/Annual Reports